

## CCAC Board Meeting Agenda

June 18th

6:30 PM

### 1. Call to Order: 6:30 PM

#### a. Agenda Approval

- i. Motion – Theresa - 2<sup>nd</sup> - Ruth

#### b. Minutes Approval

- i. Motion – Sam - 2<sup>nd</sup> - Jim

#### c. Treasurer's Report

- i. Motion – Sam - 2<sup>nd</sup> - Ruth

### 2. Committee Reports: 6:35 PM

#### a. Fund Development

- i. Tom Webb has agreed to be the name on a GoFundMe account for the Gallery.
  1. **ACTION:** Talk to Tom about set up.
- ii. Theresa working on MACC Grant.
- iii. **ACTION:** Look at the link Sam provided for future grants.

### 3. Branch Reports: 6:40 PM

#### a. Art & Soul:

- i. Buying habits have changed, volunteers lacking, gallery in decline, change of strategy.
- ii. Theresa proposed opening the gallery by appointment and for classes/events only to improve income, since the classes are selling. Theresa would be able to do classes more often to increase revenue.
  1. **ACTION:** Find more teachers for classes – Theresa will ask Art Council of Greater Lansing.
    - a. **ACTION:** Theresa knows a few artists that are willing to teach, showed interest. Will get in contact with them.
    - b. Theresa to teach classes more often, including personal classes.
      - i. Acrylic, Sip and Paint, Pouring, Abstract, etc.
  2. Jim proposed summer art camps for kids, or more scientific art classes – STEAM.
    - a. Stop Motion, Cinematography, Comics, etc.
  3. **ACTION:** Find grants for improving the classroom.
  4. **ACTION:** Make GoFundMe for improving the classroom.
- iii. Multiple inquiries for art parties.
  1. **ACTION:** Implement art parties.
- iv. **ACTION:** Look for sponsors for events to increase income.
  1. Increase number of events per year to monthly or by monthly.
    - a. Plein Air in Fall (Historical Society), etc.
- v. **ACTION:** Saige to make posters, calendars, lists, etc. for the classes.
- vi. **ACTION:** Theresa to talk to Clinton Transit about selling art to display in Transit Station Offices.
- vii. **Consensus** – Overall approval to shift to class focus.
  1. **ACTION:** Vote next week with quorum.

#### b. Concerts in the Park:

- i. Band used own sound equipment at first concert and caused a debacle due to sound being too quiet, pitchy.

1. **ACTION:** Stipulate that our sound equipment and people are to be used for all future concerts
    - ii. Bunch of donations through buckets.
    - iii. Not much traffic at CCAC table. Ruth is beginning to try to sell CCAC tote bags.
      1. **ACTION:** Investigate getting new T-shirts made.
    - iv. **ACTION:** Theresa will make a board with Membership info and provide Membership Forms for Concerts.
  - c. **Homegrown:** On Hiatus
  - d. **Mint City Singers:** Off for Summer
  - e. **Wilson Center:**
    - i. On schedule, potential concert/show end of year.
  - f. **Railroad:**
    - i. Waiting for update from Bill on standings for cars.
4. **New Business 7:25 PM**
  - a. **Postcards**
    - i. Created by Saige – Theresa ordered first batch of 2000 to hand out at Concerts.
    - ii. **ACTION:** Ruth to hand them out at Concerts alongside buckets, calendars, etc.
5. **Adjournment: 7:30 PM**
6. **Next meeting: July 16th, 2024 at 6:30 PM**

**Jim Gunther (Present)**

**Sam Coffman (Present)**

**Michelle Hill (Absent)**

**Saige Levett (Present)**

**Theresa Levett (Present)**

**Ruthie Reynolds (Present)**

**Debra Macarty (Absent)**

**Lauri Stephens (Absent)**

**Courtney Campbell (Absent)**

**Courtney Pendleton (Absent)**