

# CCAC Board Meeting Minutes

## September 20, 2022

1. Welcome
  - a. Agenda Approval – Motion Sheri, Second Debbie
  - b. Minutes Approval – Motion Tom, Second Debbie
    - i. Revisions:
      1. Committee Reports Membership Thank You Letters going out for renewals
      - ii. Put minutes on website under “About” tab
    - c. Treasurer’s Report – Motion Paige, Second Debbie
2. Committee Reports
  - a. Fund Development
    - i. GRIT grant received \$10,000
      1. Recap what it will be used for
      2. Will there be a report required on what it was used for
    - ii. MACC grant received \$13,750
      1. Finish signature pages
    - iii. **Action Items:**
      1. Bring ideas & info to the next meeting to utilize these funds
      2. When will the funds be distributed
  - b. Membership
3. Branch Reports
  - a. Art & Soul Gallery
    - i. See discussion items
  - b. Clinton Northern Railway
    - i. Should have been a person here today
    - ii. Setting a meeting to discuss w. people from Durand
  - c. Concert in the Park
    - i. Kathy Elliot to lead this Branch will start in October
  - d. Homegrown Productions
    - i. Musical Comedy Murders of 1940
      1. October 7 @ 7:30 pm
      2. October 9 @ 3:00 pm
      3. October 15 @ 7:30 pm
      4. October 16 @ 3:00 pm
      5. Rehearsals occurring now
      6. **Action Items:**
        - a. **Sell tickets online**
        - b. **Set up membership booth**
    - ii. Christmas theme play (mashup)
      1. December 2, 3
    - iii. Spring show TBD
  - e. Mint City Singers

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- i. Rehearsal location
    - ii. Following up on insurance policy
    - iii. Christmas Concert
      - 1. December 10
  - f. Wilson Center Auditorium
    - i. St. Joseph Church goal to be out by Christmas
    - ii. Singers on the Grand – Concert
      - 1. November 12
      - 2. Action Items – Press items to come for website**
    - iii. Celtic Christmas Show interest received for a Saturday night
      - 1. Possible dates of December 16 or 17
    - iv. Lansing Concert Big Band
      - 1. January or February interest, dates to come
    - v. City Council to purchase much of the first floor of the Wilson Center
      - 1. Negotiations to come for renovations as they section off space for us
- 4. Discussion Items
  - a. Chocolate walk update
    - i. October 7, 5:00-8:30 PM
      - 1. Buy a ticket for each hour: 5:00 pm/ 6:00 pm/ 7:00 pm
    - ii. 11 sponsors & 17 stops
    - iii. Sold 55 tickets out of 250 so far
    - iv. Union Station Smokehouse Food Truck – Will receive 10% of sales
    - v. Think about adding a twist next year to bring in new people
    - vi. Add an activity
    - vii. There will be a busker
    - viii. Commemorative Item: Mug
    - ix. TShirts through SportsStop
    - x. **Action Item:**
      - 1. Share the event!**
      - 2. Paige to look into Sovis**
  - b. Tunnel mural update
    - i. Original artist wanted \$6,500 to redo the mural
    - ii. Theresa to touch up for now
    - iii. Do a new mural contest for next year
      - 1. Get multiple schools involved
    - iv. Police – no suspects
  - c. Clinton Transit Art Contest
    - i. Working on updating their depot on Scott Road, would like to work with us to host an art contest to exhibit art in their new depot
    - ii. **Action Item:**
      - 1. Invite them to our next meeting**

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- d. Fall Marketing Campaign video
    - i. Channel 6 News came in - \$150 for a small portion of a commercial reaches 300k people runs for 5 weeks
    - ii. **Action Item:**
      - 1. **Let's take the spot – details can be made up later**
  - e. Community Leader Meeting
    - i. 7:30 am on Mondays, quarterly
    - ii. Meeting of local business people for general improvements to the community and promotion of the community.
    - iii. **Action Item:**
      - 1. **Paige to contact John Wieber to express interest in next meeting**
  - f. IQ Hub
    - i. AgroLiquid is looking to add more varied art exhibits at the Art Explosion, wanting to partner w. CCAC – performing arts – Possible dates: December 13 & January 26
  - g. Other Mural Ideas:
    - i. Mural Paint by Number within the interior of each intersection in the downtown
    - ii. Mural – Pay \$1 to paint part of the mosaic
    - iii. **Are there other grant opportunities for mural funding?**
    - iv. Put pieces together and display somewhere within the city
      - 1. Take installation down after a year and return the tile to the artist
- 5. Next Meeting: October 18 @ 6:30 PM**
- a. Topics for Next Meeting:
    - i. Giving Tuesday
    - ii. Legacy Giving/Fund
    - iii. Stuff the Bus for Christmas Concert

### **Attendance:**

- Paige
- Tom
- Courtney
- Sheri
- Theresa
- Mark
- Susan
- Roy
- Debbie
- Jamie

Guest – Janell Kebler