CCAC Board Meeting Minutes
September 20, 2022

1. Welcome
   a. Agenda Approval – Motion Sheri, Second Debbie
   b. Minutes Approval – Motion Tom, Second Debbie
      i. Revisions:
         1. Committee Reports Membership Thank You Letters going out for renewals
         ii. Put minutes on website under “About” tab
   c. Treasurer’s Report – Motion Paige, Second Debbie

2. Committee Reports
   a. Fund Development
      i. GRIT grant received $10,000
         1. Recap what it will be used for
         2. Will there be a report required on what it was used for
      ii. MACC grant received $13,750
         1. Finish signature pages
      iii. **Action Items:**
         1. Bring ideas & info to the next meeting to utilize these funds
         2. When will the funds be distributed
   b. Membership

3. Branch Reports
   a. Art & Soul Gallery
      i. See discussion items
   b. Clinton Northern Railway
      i. Should have been a person here today
      ii. Setting a meeting to discuss w. people from Durand
   c. Concert in the Park
      i. Kathy Elliot to lead this Branch will start in October
   d. Homegrown Productions
      i. Musical Comedy Murders of 1940
         1. October 7 @ 7:30 pm
         2. October 9 @ 3:00 pm
         3. October 15 @ 7:30 pm
         4. October 16 @ 3:00 pm
         5. Rehearsals occurring now
      6. **Action Items:**
         a. Sell tickets online
         b. Set up membership booth
      ii. Christmas theme play (mashup)
         1. December 2, 3
      iii. Spring show TBD
   e. Mint City Singers
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i. Rehearsal location
ii. Following up on insurance policy
iii. Christmas Concert
   1. December 10
f. Wilson Center Auditorium
   i. St. Joseph Church goal to be out by Christmas
   ii. Singers on the Grand – Concert
      1. November 12
   2. Action Items – Press items to come for website
   iii. Celtic Christmas Show interest received for a Saturday night
      1. Possible dates of December 16 or 17
   iv. Lansing Concert Big Band
      1. January or February interest, dates to come
   v. City Council to purchase much of the first floor of the Wilson Center
      1. Negotiations to come for renovations as they section off space for us

4. Discussion Items
   a. Chocolate walk update
      i. October 7, 5:00-8:30 PM
         1. Buy a ticket for each hour: 5:00 pm/ 6:00 pm/ 7:00 pm
      ii. 11 sponsors & 17 stops
      iii. Sold 55 tickets out of 250 so far
      iv. Union Station Smokehouse Food Truck – Will receive 10% of sales
      v. Think about adding a twist next year to bring in new people
      vi. Add an activity
      vii. There will be a busker
      viii. Commemorative Item: Mug
      ix. TShirts through SportsStop
      x. Action Item:
         1. Share the event!
         2. Paige to look into Sovis
   b. Tunnel mural update
      i. Original artist wanted $6,500 to redo the mural
      ii. Theresa to touch up for now
      iii. Do a new mural contest for next year
         1. Get multiple schools involved
      iv. Police – no suspects
   c. Clinton Transit Art Contest
      i. Working on updating their depot on Scott Road, would like to work with us to host an art contest to exhibit art in their new depot
      ii. Action Item:
         1. Invite them to our next meeting
d. Fall Marketing Campaign video
   i. Channel 6 News came in - $150 for a small portion of a commercial reaches 300k people
      runs for 5 weeks
   ii. **Action Item:**
      1. Let’s take the spot – details can be made up later

e. Community Leader Meeting
   i. 7:30 am on Mondays, quarterly
   ii. Meeting of local business people for general improvements to the community and
       promotion of the community.
   iii. **Action Item:**
      1. Paige to contact John Wieber to express interest in next meeting

f. IQ Hub
   i. AgroLiquid is looking to add more varied art exhibits at the Art Explosion, wanting to
      partner w. CCAC – performing arts – Possible dates: December 13 & January 26

g. Other Mural Ideas:
   i. Mural Paint by Number within the interior of each intersection in the downtown
   ii. Mural – Pay $1 to paint part of the mosaic
   iii. **Are there other grant opportunities for mural funding?**
   iv. Put pieces together and display somewhere within the city
      1. Take installation down after a year and return the tile to the artist

5. **Next Meeting: October 18 @ 6:30 PM**
   a. Topics for Next Meeting:
      i. Giving Tuesday
      ii. Legacy Giving/Fund
      iii. Stuff the Bus for Christmas Concert

**Attendance:**
☑ Paige
☑ Tom
☑ Courtney
☑ Sheri
☑ Theressa
☐ Mark
☐ Susan
☑ Roy
☑ Debbie
☐ Jamie

Guest – Janell Kebler