1. Welcome
   a. Agenda Approval
      i. Mark Miser moved to approve
      ii. Roy Davis seconded motion
      iii. Motion approved
   b. Minutes Approval
      i. Debbie Fehrenbach moved to approve
      ii. Mark Miser seconded motion
      iii. Motion approved
   c. Treasurer’s Report
      i. Every year, State of Michigan draws names to donate two Mackinaw Bridge tour tickets to a nonprofit. This can be used by the nonprofit to sell or raffle to raise money.
      ii. Sheri to sign up for two more charitable gaming events.
         1. Next gaming event is November 9-12, 2022.
      iii. Mark Miser moved to approve Treasurer’s Report
      iv. Seconded by Tom Webb
      v. Motion approved

2. Committee Reports
   a. Fund Development
      i. Sara Beauchamp-Hicks possibility for future grant writing.
   b. Membership
      i. Sara Beauchamp-Hicks would like flyers for membership to post in her shop.
      ii. Nikki Butler of Mayhem Handcrafted - a great contact for outreach, she travels quite a bit

3. Branch Reports
   a. Art & Soul Gallery
      i. Budget
         1. This is determined by the director/gallery manager each fiscal year
         2. Event income – Chocolate Walk, Chalk It Up, Classes, Giving Tuesday
      ii. Grants
         1. Executive director used to write the grants to overcome the shortfall of the sales.
         2. The gallery is a business and should be able to be self-sufficient without the need of grants.
      iii. Lighting
         1. Replace the pendant lights
         2. Replace bulbs in track lights
         3. Move smaller canisters to back of the gallery
         4. Motion made by Roy Davis to approve $350 for pendant lights
         5. Seconded Debbie Fehrenbach
         6. Motion Approved
      iv. Website & Marketing
         1. website needs to be updated to find the Art and Soul Gallery and online store easier
2. $300/year for hosting, website
   a. Wordpress renewed and expires in May
3. $378/year for constant contact
4. Have Thressa compare Wix site and Shopify
   a. Shopify for nonprofits $29/year
5.
   v. Changes to the Gallery
      1. Would like to expand the classroom space (50%)
      2. New art to draw people in again - otherwise they're expecting the same art
      3. Try to vary class times – day classes could work for people w/ different work
         shifts, homeschool, stay at home, and retirement community
      4. Allow homeschool community to come in with their own supplies
      5. Draw other communities to come to St. Johns

b. Clinton Northern Railway
   i. No new updates

c. Concert in the Park
   i. Bill asking for 20% of profits from Lions Club concessions during Concerts in the Park
   ii. Rotating MC’s
   iii. Sara to look for recent high school graduates to help with MC & committee

d. Homegrown Productions
   i. Early August show
   ii. Late September, early October show
   iii. First weekend December show
   iv. Send Facebook posts to Thressa to share

e. Mint City Singers
   i. Last Tuesday started small jazz ensemble
   ii. Will change rehearsal day to Wednesdays or Thursdays - TBD
   iii. Reached out to MSU for a sign language interpreter
      1. Thressa reaching out to a contact
   iv. Send Facebook posts to Thressa to share

f. Wilson Center Auditorium
   i. Catholic Church has started holding masses on weekends
   ii. Moxie Strings on August 20th
   iii. Send Facebook posts to Thressa to share

4. Discussion Items
   a. Art destination/Artist networking
      i. Promote St. Johns as an art destination – connect all the events with signage that shows
         each event or art piece is promoted and sponsored by the art council – connect the dots
      ii. Artist networking event once a year
      iii. Art on the Rails, Art at the Festival, Art on the (Looking Glass) River, etc.
      iv. Connect Artists from other communities – stickers in artist homes (part of CCAC)
      v. Feature artist of month – Facebook and email
vi. Look at Glen Arbor, MI, Boulder, CO, Detroit, MI art communities
b. Artist in the Community grant / Summer program
   i. Proposing free summer program for children, 3 age groups/skill levels
c. Chalk it up! Update
   i. No food trucks available this year – look for next year
   ii. Utilize Chamber Community Calendar for advertising
d. Chocolate Walk Update
   i. Packets are going out
   ii. Utilize Chamber Community Calendar for advertising
e. Publishing minutes
   i. Put meeting minutes on website, email out, to help our members feel more connected to
      the inner workings of the Council.
   ii. Motion for approval by Paige Kipp
   iii. Seconded by Sheri Applebee
   iv. Motion Approved
f. Tunnel mural update
   i. Could use the City of St. Johns water truck
g. Sara Beauchamp-Hicks has a new space across from the gallery that would be available to host
   larger classes.
   i. Other than Friday & Saturday nights October-December (peak season)

Attendance:
☒ Paige
☒ Tom
☒ Courtney
☒ Sheri
☒ Therssa
☒ Mark
☐ Susan
☒ Roy
☒ Debbie
☐ Jamie

Guest
-Sara Beauchamp-Hicks