

# 2021 Art Walk: Chalk it Up! Sponsorship Form

Sponsorship deadline is August 14, 2021

Use Fillable form and Email to:

[Clintoncountyarts1@gmail.com](mailto:Clintoncountyarts1@gmail.com)

**OR**

Print, fill out, and submit in person or by mail, with sponsorship fee to:

Clinton County Arts Council (CCAC)  
215 N. Clinton Ave., St. Johns, MI 48879  
*Please make checks payable to: Clinton County Arts Council*

I would like to sponsor the Art Walk: Chalk it Up! event as a:

**Picasso Sponsor - \$250**

*I will provide a high-resolution logo (.png file) to [Clintoncountyarts1@gmail.com](mailto:Clintoncountyarts1@gmail.com) to be included on event collateral.*

Yes, I would like to host an artist the afternoon of the event as part of my sponsorship.

Host a Specific Artist: \_\_\_\_\_

Please assign me an Artist

No, I do not wish to host an Artist.

**Van Gough Sponsor - \$200**

*I will provide a high-resolution logo (.png file) to [Clintoncountyarts1@gmail.com](mailto:Clintoncountyarts1@gmail.com) to be included on event collateral.*

**Monet Sponsor - \$100**

Host a Specific Artist: \_\_\_\_\_

Please assign me an Artist

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

CCAC is a non-profit organization and all sponsorships are tax deductible. A receipt for your donation will be provided with tax deduction information

This activity is supported by the MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS and the NATIONAL ENDOWMENT FOR THE ARTS.



# 2021 Art Walk: Chalk it Up!

## Sponsorship Form

Sponsorship deadline is August 14, 2021

The Clinton County Arts Council will be hosting its annual Art Walk: Chalk it Up! event on Saturday, September 11th, 2021, in downtown St. Johns from 2:00-5:00 PM.

We are inviting you to partner with the Clinton County Arts Council and other community organizations as a sponsor for this annual event. As always, we appreciate your support of the arts.

### EVENT SPONSOR PACKAGES

#### **Picasso - \$250:**

- Have the opportunity to hand out promotional materials at the Art Walk: Chalk it Up! event.
- Be featured as a Picasso level Event Sponsor with logo on digital marketing for the event, including our CCAC website and our Facebook page.
- Receive recognition with logo on as a Picasso level sponsor event posters throughout St. Johns.
- Receive recognition as a Picasso level sponsor on event program and other printed collateral the afternoon of the event.
- Be listed as a Picasso level sponsor on the back of event t-shirt.
- Have the option to host an Art Walk: Chalk it up artist (*You do not need to own a downtown business to host an artist, we will provide a space for event sponsored artists and provide a sponsor poster*).

#### **Van Gough - \$200**

- Have the opportunity to hand out promotional materials at the Art Walk: Chalk it Up! event.
- Be featured as a Van Gough level Sponsor with logo on digital marketing for the event, including our CCAC website and our Facebook page.
- Receive recognition with logo on as a Van Gough level sponsor event posters throughout St. Johns.
- Receive recognition as a Van Gough level sponsor on event program and other printed collateral the afternoon of the event.
- Be listed as a Van Gough level Sponsor on the back of event t-shirt.

#### **Monet- \$100**

- Allow an artist to display their creativity on the sidewalk in front of your downtown business. (*You do not need to own a downtown business to host an artist, we will provide a space for event sponsored artists.*)
- Have the opportunity to hand out promotional materials at the Art Walk: Chalk it Up! event.
- Be advertised as a stop on social media posts leading up to the event.
- Be advertised as a stop on the event map.

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