

2020 Art Walk: Chalk It Up

Sponsorship Form

Sponsorship deadline August 28, 2020

The Clinton County Arts Council will be hosting its annual Art Walk: Chalk It Up! event on **Friday, September 11th, 2020** in downtown St. Johns from 5pm-8pm.

We are inviting you to partner with the Clinton County Arts Council and other community organizations as a sponsor for this annual event. As always, we appreciate your support of the arts.

EVENT SPONSOR PACKAGES

Event Sponsor \$300

As an event Sponsor your funds will assist in making this event a success. Funds will be used to advertise the event, buy supplies, provide entertainment during the event and purchase prizes for the contest winners. Event Sponsors will:

- Have the opportunity to hand out promotional materials at the Art Walk: Chalk it Up event.
- Be featured as an Event Sponsor with logo on digital marketing for the event
- Be featured as an event sponsor with logo on the CCAC Website
- Receive recognition with logo on event posters throughout downtown St. Johns
- Receive recognition on event program and other printed collateral evening of event
- Be listed as a sponsor on the back of event t-shirt.
- Have the option to host an Art Walk: Chalk it up artist (*You do not need to own a downtown business to host an artist, we will provide a space for event sponsored artists and provide a sponsor poster*).

Advertising Sponsor \$225

Advertising Sponsor funds will be used to promote the event. Advertising efforts will including social media and print advertisements and printing of event posters, programs and other collateral. Advertising sponsors will:

- Have the opportunity to hand out promotional materials at the Art Walk: Chalk it Up event.
- Be featured as an Event Sponsor with logo on digital marketing for the event
- Be featured as an event sponsor with logo on the CCAC Website
- Receive recognition with logo on event posters throughout St. Johns
- Receive recognition on event program and other printed collateral evening of event
- Be listed as a sponsor on the back of event t-shirt.

Chalk artist host \$50

Host a Chalk Artist for this event, you are allowing an artist to display their creativity on the sidewalk in front of your downtown business. We encourage you to extend your hours the night of the event to allow attendees to visit your store. Artist hosts will:

- Have the opportunity to hand out promotional materials at the Art Walk: Chalk it Up event.
- Be advertised as a stop on social media posts leading up to the event.
- Be advertised as a stop on the event map.
- Be listed as an artist sponsor on the CCAC website

This activity is supported by the MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS and the NATIONAL ENDOWMENT FOR THE ARTS.



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I WOULD LIKE TO SPONSOR THE ART WALK: CHALK IT UP EVENT AS AN:

Event Sponsor \$300

I will provide a high resolution logo (.eps or .png file) to clintoncountyarts1@gmail.com to be included on event collateral

Yes, I would like to host an artist the evening of the event as part of my sponsorship.

No, I do not want to host an artist.

Advertising Sponsor \$225

I will provide a high resolution logo (.eps or .png file) to clintoncountyarts1@gmail.com to be included on event collateral

Chalk Artist Host \$50

I would like to host a specific artist: _____

Please assign me an artist

PLEASE MAIL OR EMAIL FORMS ALONG WITH SPONSORSHIP FEES BY AUGUST 28 TO:

Clinton County Arts Council (CCAC)

215 N. Clinton Ave., St. Johns, MI 48879

Email: clintoncountyarts1@gmail.com

Please make checks payable to: Clinton County Arts Council

Card#

Exp. Date

Name on card

3 digit code

CCAC is a non-profit organization and all sponsorships are tax deductible.

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